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# RESEARCH ARTICLE

# Effective Bandwidth Utilization in Multimedia Video Streaming

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Abstract— Multimedia video streaming is becoming one of the popular technologies in this modern world. Videos are streamed in internet in various formats and resolutions for example mp4, avi, mpeg, HD, UHD. The higher resolution video utilizes more bandwidth and similarly low resolution videos utilize relatively less bandwidth to stream video over internet. So the videos need to be buffered such that streaming is continuous and non-disruptive hence the videos should be buffered accordingly for effective utilization of the data and bandwidth. This paper describes how efficiently the videos can be streamed with minimum waste of data in high speed bandwidth internet.

Keywords— Threshold; ISP:Internet Service Provider; FUP:Fair Usage Policy; buffer

## I. INTRODUCTION

We all know that Internet has been revolutionized the modern world where the internet is been provided with a very high speed bandwidth with fiber optics as a backbone and high speed mobile data with 3G,4G and wi-max technologies. ISP (Internet service providers) are providing the bandwidth to their end-users in different tariff plans that include Unlimited and FUP (fair usage policies) plans. Unlimited data usage is the tariff plan where the user can download and upload data unlimitedly or ISP would provide limited data at full speed and post to the limited data the speed in brought down to the lower bandwidth. But in FUP plans the data is been provided limitedly that is, if subscriber subscribes to plans where the data limit is 10GB/month and post data usage would be charged according to the ISP tariff plans.

Suppose let us consider a user with FUP plan with a broadband connection of 24MBps is streaming video. If the user is watching the video of size 50MB then the user buffers the video within 20-25 sec depending upon the latency. Here the speed of buffering would be much faster than the video play time. If the video total play time is 1000sec and if the user is watching the video at 20<sup>th</sup> sec and if he feels the video what he is watching is not appropriate then the user could switch the video however the video would have been buffered completely by that time so technically he would be wasting the data that has been buffered after 20<sup>th</sup> sec. In order to overcome the above problem this paper proposes the buffer restriction over a time based threshold value. Here videos would only buffers till the threshold value there after the buffering would be with respect to the current time.

#### II. CASE STUDY

#### A. Scenario 1

Consider a user who is watching a video of length 1000sec and video size of 50MB at 24MBps and since the bandwidth is high the video would buffer around 25sec and if user feels the video what he is watching is not appropriate and if the video playtime/current time is at  $20^{th}$  sec then the video data after  $20^{th}$  sec would drown into wastage.

#### B. Scenario 2

Suppose if the user is watching the video and if the video is completely buffered and consider there is a sudden power hit where the system has no power backup then then user would waste the data after the playtime at the time of power hit.

#### C. Scenario 3

Consider a user who is watching a movie online would have buffered the video completely. Suppose at the middle of the movie if he gets engaged with some other business where he forcibly wants to end the movie then he would be still wasting the data after the video current time.

#### III. PROPOSED METHOD

This paper proposes how effectively the data can be utilized during video streaming in high speed internets based on buffer restriction time based threshold value.

Consider a user who is streaming a video on 24MBps broadband connection on FUP tariff plan of video size 50 MB and video length of 1000sec. Here let us consider a threshold value as 100sec so now when the user starts to buffer the video, the video would get buffered till 100sec only. There after the buffering would be with respect to the playtime or current time that is, if the current time is at 0<sup>th</sup> sec then the video would get buffered till 100<sup>th</sup> sec similarly if video current time is at 5<sup>th</sup> sec then the video would get buffered till 105<sup>th</sup> sec and if the video current time is at 10<sup>th</sup> sec then the buffering will be at 110<sup>th</sup> sec and so on. Thus by restricting buffer using threshold value the data can be utilized effectively and efficiently in high speed internet since video only buffers till the threshold value. Even if the user wants to close the video then the data would get wasted till the threshold value only unlike the traditional video streaming the data would get wasted completely.

#### A. Abbreviations and Acronyms

ISP: Internet service provider.

An **Internet Service provider** is an Organization that provides services for accessing, using, or participating in the internet.

FUP: Fair Usage Policy

Under **Fair usage policy**, data transfer limits of the plans are not changed. The data transfer limits remain as it is. (e.g. an unlimited plan will continue as an unlimited plan). Post consuming a certain amount of GB/MB on the plan you have, the speeds will be rationalized.

#### B. Comaprative Study

The theoretical study proves that this paper results in an effective utilization of bandwidth in high speed internets by avoiding unnecessary data wastage.

#### 1) Equations

a) Video Size (VS)

Video Size: video size is the number of bits/bytes that is comprised in video and is given as

VS = (TB\*VL)/8 in KB.

VS = Video Size in KBps.

TB = Total Bitrate in KBps.

VL = Video length in sec.

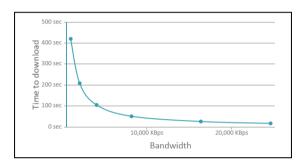
Video total bitrate (TB) will be the sum of audio bitrate and video bitrate.

# b) Optimal Internet data tranfer Rate

# TransferRate=Bandwidth/8 in KBps

#### c) Time taken to download Video file (T)

T=VS/TransferRate in sec



The above graph shows the time taken to download 52MB of data in different bandwidths

# 2) Video Streaming with Threshold disabled

In traditional video streaming if the videos are streamed over a high speed internet the video would get downloaded completely. If the user closes the video window then the data would get wasted completely till it has buffered. In the below comparative study if the total video playtime is 1000sec and video size 52MB. If the video is fully buffered and if the user closes the video at 500<sup>th</sup> sec still remaining 500 sec data would get wasted so there would be 0MB data saved

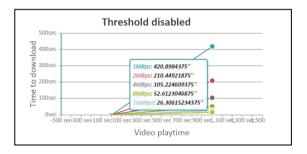


Fig. 1. Graph showing with Threshold value disabled

Table 1

Time taken to download 52MB (threshold disabled)	
Speed/Kbps	Time/sec
1	420
2	210
4	105
8	52
16	26
24	17

Data saved 0 MB

## 3) Video streaming with enabled

In the proposed system since the video streaming is enabled with the threshold value. Hence the video would get buffered till the threshold value only. Suppose if the user closes the video streaming window at 0<sup>th</sup> sec after some time and if the user current time is at 0<sup>th</sup> sec the video would get buffered till 500<sup>th</sup> sec since the video would get buffered till 500<sup>th</sup> sec hence the data from 500<sup>th</sup> sec to 1000<sup>th</sup> sec could be saved. So if my video size if around 52 MB then the user could save 26MB of the data.

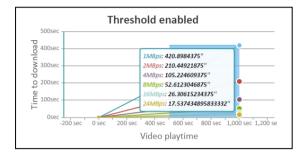


Fig. 2. Graph showing with Threshold value enabled in the blue region

Table 2

Time taken to download 52MB (threshold enabled)	
Speed/Kbps	Time/sec
1	420
2	210
4	105
8	52
16	26
24	17

Threshold value=500 Data saved 26 MB

## IV. CONCLUSION

The proposed system ensures that there is an effective bandwidth utilization during Multimedia video streaming and helps the end user with unnecessary data wastage. Since the propose system is based on time based buffer restriction there is no degradation in video quality because no bits are reduced in the video. The proposed system is highly effective in High speed internet bandwidths and also fights against the fair usage policies resulting a cost effective video streaming in terms of data.

Though the proposed system is highly effective for high-speed internet bandwidth users, the low bandwidth users suffers with continuous video streaming since the threshold value stops the buffer at specified threshold value. Usually low bandwidth users buffers the complete video and then the video is played to achieve non-disruptive video streaming however providing a toggle button to enable and disable the threshold value could overcome this come.

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