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# Multimedia Data Recommendation using Semantic Web Based Network Model

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**Abstract**— *The recent era is of sharing multimedia data globally. Every second thousands of images get uploaded over social network. It's becoming very challenging issue to search proper multimedia data over the internet. Big Data is an immense dataset, connected to usually utilized software tools, whose size is huge, which is past the capacity of hardware regarding catch, oversee, and handle the information inside a satisfactory passed time. As multimedia is increasing rapidly so that to manage this large amount of multimedia data there is urgent requirement of the system to handle and process this data in an efficient way. Proposed framework utilizing a search engine, which joins both text and information based forms to enhance picture recovery execution. In the search, there is a superior probability to admission description and textual components firstly, text background are organized. In proposed system web image tagging as well as image description are considered to re-arrange the multimedia data. Here system is implemented in which number of user can request for the data and admin has privilege to add the data to the dataset. Then finally images gets rearranged according to the semantic signatures. To get the result, number of images are taken as input and processed on it. The outcome is produced by contrasting the client query, information present in server of pictures and the tags given by administrator while transferring the picture. Last result demonstrates that this framework is having better execution and gives exact result.*

**Keywords**— *“Big Data”, “Multimedia Resources”, “Semantic Link Network”, “Semantics”, “Annotation”, “Tag”.*

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## I. INTRODUCTION

This scheme is used to map the query and use preference into the same user-specific topic space. Now a days large amount of big data is a Buzz world [10]. It is must important to catch, oversee and prepare this enormous information in less time and recover the ideal result from it. The semantics of multimedia is profitable for media based applications, for example, YouTube [8] [14]. For sorting out interactive media assets, semantic connection system model is utilized [1]. There are bunches of assets on the web, consequently semantic connection system model is utilized to setup related relations among them. For similarities between all tags furthermore the picture inscriptions, keyword based search strategies can be effectively used for figuring, full filling the necessities of numerous image clients. It is essential to label images but however lots of images are

not found to be labelled. Online tagging is costly which leads to several users referring annotations that will portrays the picture content i.e., objects (e.g. animal") or ideas (e.g., forest"). From two alternate point of view the image auto-tagging has been addressed in [9] [11] [12]. By a managed learning problem firstly annotation is defined and words are associated to images, this is done by defining classes, each one is corresponding to a word, or a set of words which defines a concept, followed by manually given label to images, and lastly annotating by inseminating the related class words This methodology separates the textual part from the visual segments [13]. In this way understanding crude media solely in perspective of their visual appearance, transforms into a crucial yet troublesome issue.

## II. LITERATURE SURVEY

An entire model [1] for producing the association connection between media assets utilizing semantic join system model is proposed. The definitions, modules of the semantic connection system are utilized as a part of this strategy. The integration between the semantic connection system and multimedia assets gives another prospect to sorting out them with their semantics. The labels and the surrounding texts of multimedia assets are utilized to gauge their semantic affiliation. The various levelled semantic of multimedia assets is defined by their commented on labels and encompassing writings.

In [2] labelling is an imperative methodology for the recovery of pictures in different applications. These are used to oversee individual media information. There are different procedures implemented for the picture recovery, for example, highlight based, histogram based and change based yet these systems are not effective as far as grouping proportion and precision. Here in this paper different tag based picture strategy are discussed.

In [3] introduces another dominant part voting procedure that joins the two essential modalities of web pictures textual and visual components of picture in a re-annotation and search based structure. This system considers every website page as a voter to vote the relatedness of keyword to the web picture, this methodology is not just pure combination between picture low level element and picture element yet it take over the semantic importance of each keyword that expected to upgrade the recovery exactness. This methodology is not utilized just to upgrade the recovery precision of web pictures, additionally ready to comment on the unlabelled pictures.

In [4] presents a video annotation and browser stage with two online tools: Annomation and SugarTube. Annomation empowers clients to semantically clarify video assets utilizing vocabularies characterized as a part of the Linked Data cloud. SugarTube permits clients to scan semantically connected educational video assets with upgraded web data from various online assets. These creates the semantic association among video resources and allow their metadata to be understood globally. These facilities make the semantic associations among video assets and permit their metadata to be seen all inclusive.

In [5] the vast measure of client produced metadata encourage clients during sharing and sorting out multimedia content and give valuable data to enhance media recovery and administration. The web search experience is enhanced by producing the returned list as indicated by the modified client search goals utilizing customized look. In this paper, author has developed, simultaneously considering the client and query importance to figure out how to customized picture search. This fundamental work is to implant the client inclination and query related search expectation into client particular topic spaces. Personalization scheme requires user data. But because of isolation issues users are not attentive in sharing user profiles. Another issue with user profile is to restore these user profiles. In this case social communication plays very important role.

In [6] it is imperative to utilize visual data with a specific end goal to solve the ambiguity in content based picture recovery. In this paper, author has developed a novel Internet picture search approach. The client needs to tap on one question picture with the minimum attempt and pictures from a pool recovered by text based search are re-positioned in view of both visual and textual content. To catch the clients' search intention from this a single tick query picture in four stages has been displayed. Obviously this method requires lots of exploration and hence is very exhaustive. Also there is a common limitation for user exercise is that the results are likely to be impact unfairly as the members know that they are being approved. Another way is by user query logs or click history, however, this requires really huge and extensible real search logs, which is not easily accessible for most of the researchers.

### III. EXISTING SYSTEM

In the existing system [1] each tag is seen as a concept with explicit meaning. Thus some equations are used based on co-occurrence of two concepts to measure their semantic relatedness. In existing system they have only considered about the tags in the datasets and estimated the similarity between the tags and retrieved the relevant images.

### IV. PROPOSED SYSTEM

The basic idea is to add the user concern and query search into user-specific point spaces. The proposed system is implemented as three tier architecture. First is client site where users search for different images by submitting query, then server site where tags similarity is calculated and then MySQL database where dataset is stored. Above framework is also verified for double word query. The tags and surrounding texts of multimedia assets are used to represent the semantic content. The relatedness between tags and surrounding texts are calculated in the Semantic Link Network model. Client send the query to the system which is then sent to the server and the server calculates the similarity and cluster result into groups by using K-Means clustering and finally client can view the results.

#### A. System Overview

- Server

Admin can add the details relate to search items. Here admin has rights to add the images and its tagging and depiction to the dataset. Admin needs to add image path, image tag and image depiction.

- Client

Client framework is a framework which asks for a query to the server to discover a picture from database.

- Working

At the point when administrator signs into server for embedding the images, it stores label and description of image alongside the image on the server as shown in fig. 1. At the point when any client wants to get the image utilizing tag as an input, the server contrasts the query with the description and the image name using TF-IDF (Term Frequency and Inverse Document Frequency), cosine calculation, parsing and tokenization as shown in fig. 2. Based upon this correlation, the outcome is clustered by using K-Means algorithm and sent to the customer which is depends upon comparison threshold. Thus word net is used to determine similarity between different words. Also images gets recommended to clients according to their search history for that Apriori algorithm is used for recommendation.

- Database Description

For saving images, labels and Description, MySQL database is used, in which administrator stores pictures and its depiction in database one by one. In MySQL database information is stored as lines and sections.

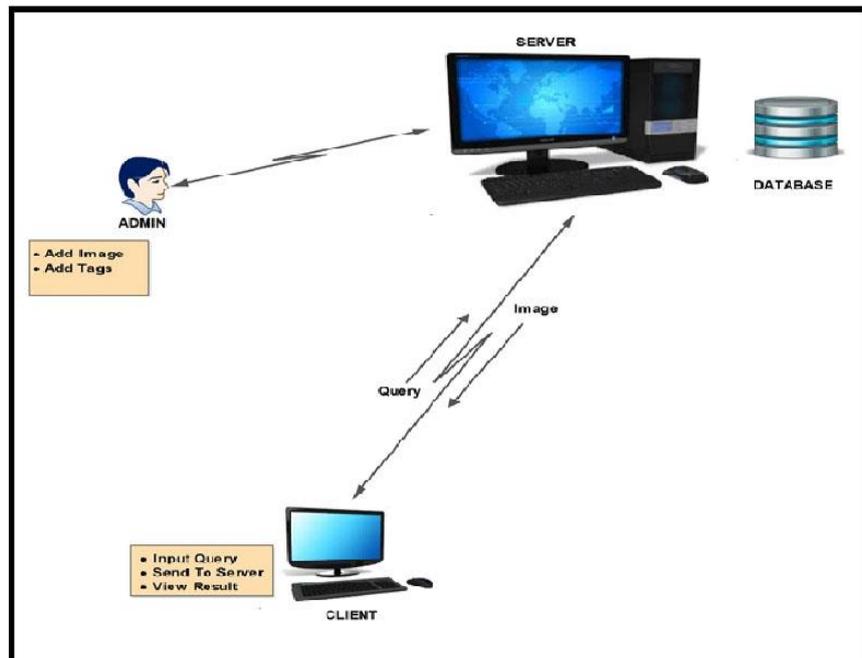


Fig. 1. Proposed System Architecture

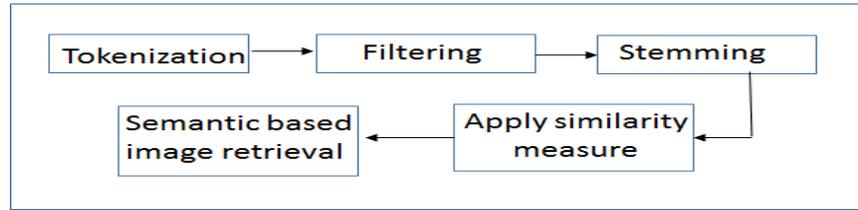


Fig. 2. Pre-processing Operations

**V. MATHEMATICAL MODEL**

System S is represented as S= {I, T, A, R, S, F}

**A. Input:**

Input Data: I= {i1, i2, ..., in}

Where ‘I’ is the set of input query, i1, i2 is the number of input queries in the dataset.

**B. Process**

i. Tokenization T = {t1, t2, t3, ..., tn}

Where, ‘T’ is represented as a set of tokenization process and t1, t2, t3, ..., tn are the number of processes of tokenization.

ii. Evaluate TF-IDF A= {a1, a2, a3, ..., an }

Where, ‘A’ is represented a set of TF-IDF process and a1, a2, a3, ..., an are number of TF-IDF process.

Where, Term Frequency (TF) is defined as,

$$tf(t, d) = \frac{f_{t,d}}{N_{t,d}}$$

Where,  $f_{t,d}$  is the frequency of each term ‘t’ in document ‘d’

$N_{t,d}$  is the total number of terms ‘t’ in document ‘d’.

Inverse Document Frequency (IDF) is defined as

$$IDF(t, D) = \log \frac{N}{|\{d \in D : t \in d\}|}$$

Where N: total number of documents in the corpus  $N=|D|$ .

$|\{d \in D : t \in d\}|$ : Number of documents where the term appears (i.e.). If the term is not in the corpus, this will lead to a division-by-zero.

iii. Similarity Measure R= {r1, r2, r3, ..., rn}

Where, ‘R’ is represented as a set of similarity measure and r1, r2, r3, ..., rn are different process of similarity measure.

**C. Final Result**

i. Success  $S = \{s1, s2, ..., sn\} > M$  in 1st Cluster.

Where, ‘S’ is represented as a set of final success results and s1, s2, s3, ..., sn are number of final success output.

ii. Failure  $F = \{f1, f2, ..., fn\} < M$  in 1st Cluster. Where ‘M’ is mean.

Where, ‘F’ is represented as a set of failure result and f1, f2, f3, ..., fn are number of final failure output.

## VI. ALGORITHMS

TABLE 1 NOTATIONS USED

Notations	Meaning
T	Tags
Pos	Position of each tags
s(img)	Image tags
Sr(t <sub>1</sub> , t <sub>2</sub> )	Semantic Relatedness of two tags

### A. MaxRel Algorithm

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#### Algorithm 1 MaxRel Algorithm

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Input: The tags set of two images img1 and img2 which is s(img1) and s(img2).  
Output: The semantic relatedness of two images img 1 and img2.

```

1: For each ti → s(img 1)
2: Pos(s(img 1))←Pos(ti);
3: For each tj → s(img 2)
4: Pos(s(img 2))←Pos(s(tj));
5: For each ti → s(img 1)
6: For each tj → s(img 2)
7: If (ti= =tj) sr(ti, tj)=0; /*return result*/
8: return MaxRel(img 1, img 2)=f(Pos(ti), Pos(tj), sr(tj,ti));

```

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### B. Apriori Algorithm

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#### Algorithm 2 Apriori Algorithm

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Apriori (T, minSupport)
L1= {frequent items};
for (k= 2; Lk-1 !=∅; k++) {
Ck= candidates generated from Lk-1
for each transaction t in database do{
#increment the count of all candidates in Ck that are contained in t
Lk= candidates in Ck with minSupport
} //end for each
} //end for
return UkLk;

```

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Where, 'T' is the database and *minSupport* is the minimum support

### C. K-Means Algorithm

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#### Algorithm 3 K-Means Algorithm

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Input: Data to be clustered (m1, m2, ..., mk)  
Output: Clustered data.

Steps:

- Make initial guesses for the means m1, m2, ..., mk.
- Until there are no changes in the mean use the estimated mean to classify the samples into clusters.
- For 'i' from 1 to 'k'.

- Replace 'mi' with the mean of all of the samples for cluster 'i'.
- end-for.
- end until.

Where,  $m_1, m_2, \dots, m_n$  are means, 'K'= different clusters, 'i'= cluster.

## VII. EXPERIMENTAL RESULTS

Thus system is tested by taking dataset of images of different objects and as per the search content details are displayed. Then for this result, k-means algorithm is applied on the tags and image depiction to group this result into clusters. Here user has search result for tower images and here result are generated as shown in fig. 3. Fig. 2 demonstrates the different operations performed in pre-processing. Stemming is the procedure for lessening regulated words to their pledge stem, root or base. Stop word is word which is filtered through before or after the preparing of common dialect content. Tokenization is the procedure of breaking a stream of printed content up into words, terms, images, or some other important components called tokens.

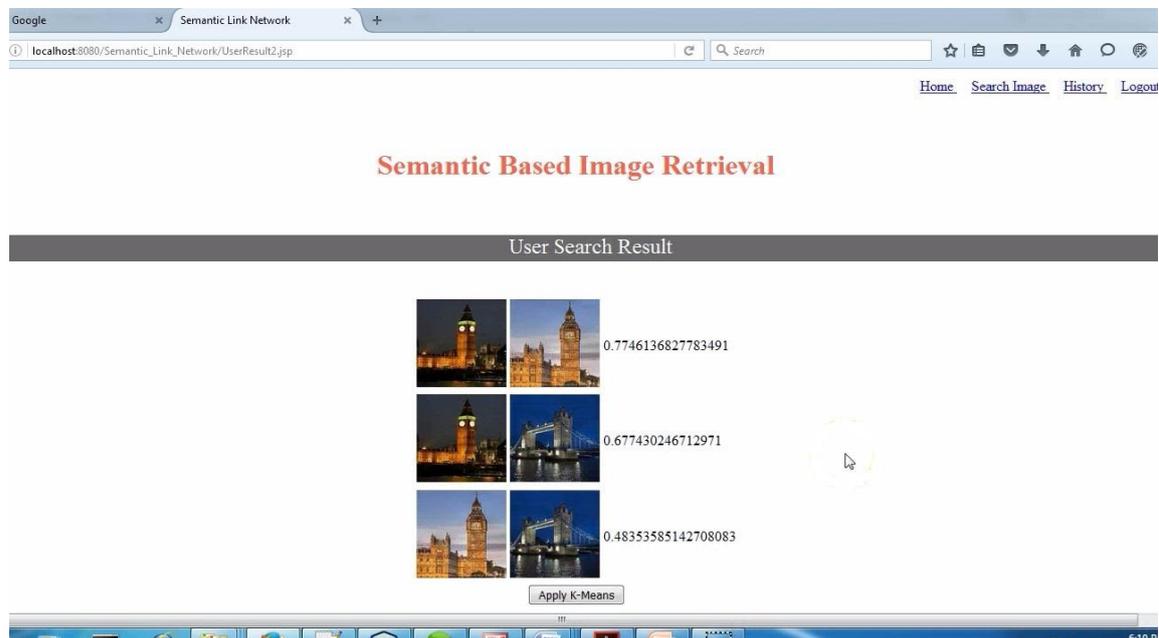


Fig 3. User search result

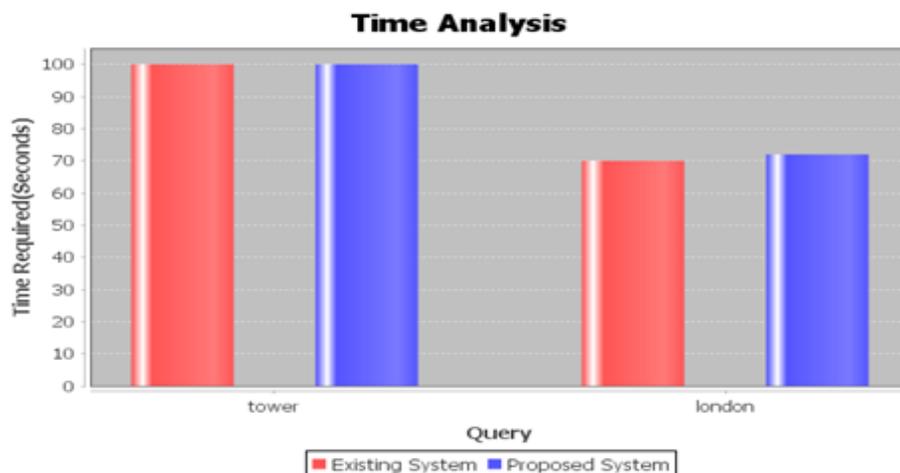


Fig. 4. Time Analysis Result

Above fig. 4 shows the time analysis result of existing and proposed system to search the different query images. The search time required is in seconds. It totally depends on the number of images presented in the dataset. Also it depends on the frequently occurred keywords in the image description.

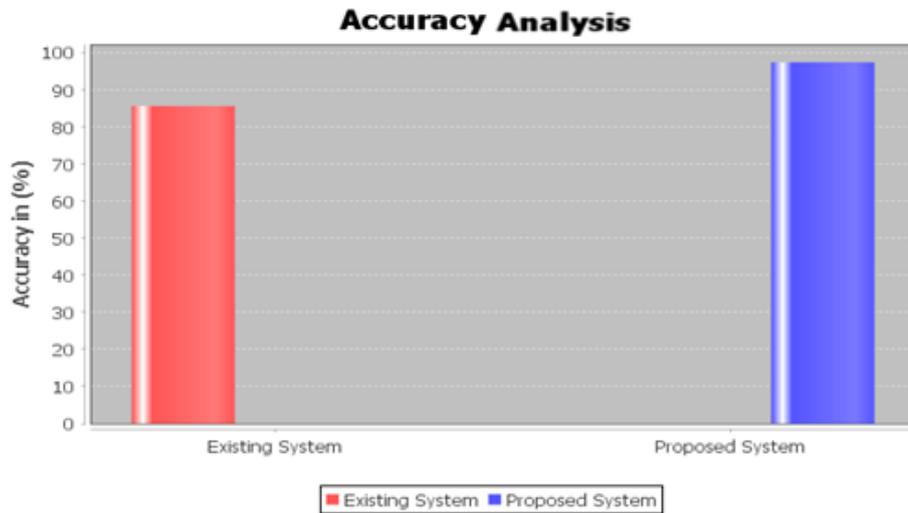


Fig. 5. Accuracy Analysis Result

Above fig. 5 show the accuracy of the result. In this different objects of images have used to get output. The accuracy of the existing system is about 80-85 percentage and proposed system is giving output 90-95 percentage accurate result.

### VIII. CONCLUSION AND FUTURE SCOPE

Today clients of web make lots of information, furthermore produce huge quantity of metadata. This metadata is as tags and social organizations, groups to which pictures are submitted. Effectively utilizing this rich user metadata in the social sharing sites for customized look is challenging task as well as important enough to merit attention. In this paper a framework is proposed which gives highly accurate result to user and also exploit the users 'social activities for personalized picture look. These exercises incorporate annotations and the participation of user in groups of interest. The query relevance and user preference both together at a time are combined into the final rank list in order to achieve result as per expectation. In proposed system image tag as well as image description have used which has increased accuracy of image retrieval. Also according to user search history images are recommended to user. The future enhancement of the system can be extended to work on every kind of multimedia data such as video and audio also. Also this framework is designed only for data mining domain it can be extend for image processing and can use image semantic signature for image recommendation.

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