



REVIEW ARTICLE

Study on Various Web Mining Functionalities using Web Log Files

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Abstract— As the size of web increases along with number of users, it is very much essential for the website owners to better understand their customers so that they can provide better service, and also enhance the quality of the website. To achieve this they depend on the web access log files. The web access log files can be mined to extract interesting pattern so that the user behavior can be understood. This paper presents an overview of web usage mining and also provides a survey of functionalities that are associated with web log files used for web usage mining.

Key Terms: - Web Usage mining; Functionalities; log files; Preprocessing

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