



**RESEARCH ARTICLE**

# **ROLE OF DATA MINING IN EDUCATION SECTOR**

**Dr. Mohd Maqsood Ali<sup>1</sup>**

<sup>1</sup>Asst. Professor and Head of Marketing Department, Jazan Community College,  
Jazan University, Jazan Kingdom of Saudi Arabia

<sup>1</sup> [maqsoodphd@gmail.com](mailto:maqsoodphd@gmail.com)

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*Abstract— Universities either public or private and its colleges enroll thousands of students into various courses or programs every year. They collect information from students at the time of admissions and store the same in computers. Understanding the benefits of data is essential from business point of view. Data can be used for classifying and predicting the students' behaviour, performance, dropouts as well as teachers' performance. Therefore, this paper examines the role of data mining in an education sector. In addition, lays emphasis on application of data mining that contribute to offer competitive courses and improve their business.*

*Key Terms: - Data Mining; Data Mining Process; Data Mining Tasks; Data Mining Techniques; Data Mining Application*

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